



# 2026 Annual Report



A LETTER FROM

**Dr. Tammie Helmuth**

*Chief Executive Officer*

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As I reflect on this past year, I am reminded that growth rarely happens without challenge. Across our region, girls experienced real-world challenges—from natural disasters to the everyday pressures of growing up in an increasingly complex world. And yet, what we witnessed was not hesitation but leadership.

Our Girl Advisory Board is not just a program; they are the voice of this Council. And through their work, the girls turned those experiences into action, creating the Natural Disaster Awareness Patch Program. It is a powerful reminder that our girls are not waiting for the future; they are shaping it.

This year also marked a personal milestone for me. I completed my Doctorate, not because I had to, but because I believe that learning never ends. Growth is not reserved for a certain age or stage; it is a lifelong commitment. As we encourage our girls to try new things and take risks, we must also model what it means to continue learning and evolving.

Because that is what life asks of us. Obstacles are not interruptions to the journey; they are part of it. They shape us and prepare us to move forward with greater confidence.



**2026 CEO Patch**

**Like the phoenix, we rise.**

**Not in spite of challenge, but because of it.**

The path forward is not always simple, but it is bold and full of possibility, reflecting the beauty and complexity of life itself.

To our volunteers who show up week after week, often quietly and without recognition, this Council exists because of you.

And to our girls, thank you for your courage, your resilience, and for allowing me to continue leading this incredible Council.

Dr. Tammie Helmuth  
*Chief Executive Officer*



We proudly recognize our Board of Directors, volunteer leaders who play a critical role in shaping the future of Girl Scouts of California's Central Coast. These leaders give not just their expertise, but their belief in every girl we serve. Their guidance, governance, and strategic leadership ensure that our Council remains strong, sustainable, and focused on delivering meaningful experiences for every girl we serve.

We thank them for their commitment to leading with purpose and for investing their time and expertise in support of our mission.

## **BOARD OFFICERS**

Board Chair

**BETTE GRACE, CPA**

*Partner*

Grace CPAs, LLP

Secretary

**RAINIA KNAPP**

*SVP MFD Business Transformation  
Pennymac*

Treasurer

**KATHY JOHN**

*Vice President, Controller  
RP Construction Services, Inc*

## **BOARD MEMBERS**

**ROBERT CABRAL**

*Dean of Student Learning, Physical Sciences  
& Career Education  
Moorpark College*

**TRACIE HUNTER**

*Sr. Managing Director, Digital Product &  
Delivery  
PennyMac Loan Services, LLC*

**JAYME JOHNSON**

*Head of School  
St. Patrick's Episcopal Day School*

**DR. SEVET JOHNSON**

*County Executive Officer  
County of Ventura*

**YVONNE LANG**

*Partner  
Pearlman, Brown & Wax, LLP*

**MICHELLE MARTINICH, CPA**

*Executive Vice President, Chief Financial  
Officer  
American Riviera Bank*

**SHELBY O'NEIL**

*Sustainable Business Operations Manager  
Aquarium Conservation Partnership*

**ELISABETH V. PANIAGUA**

*Public Affairs Manager - Ventura County  
SoCal Gas*

**VERONICA RODARTE**

*Director of Sales, Chili Commodity Manager  
Progressive Produce*

**SUE ROTH**

*Retired*

**CELINA ZACARIAS**

*Executive Director of Community &  
Government Relations  
California State University Channel  
Islands*

**MADISON BAKER**

*Girl Advisory Board  
Non-Voting Member*



# OUR MEMBERSHIP 2024-2025

Membership continues to be both a priority and a point of pride for Girl Scouts of California's Central Coast (GSCCC). While councils across the country are navigating recruitment challenges, GSCCC has remained a national leader in retention—consistently ranking in the top 10% nationwide. Today, we are proud to hold the #6 position with a retention rate of 72.2%, exceeding the national average by more than 10%. This reflects something deeper than numbers. It reflects the strength of our volunteer network and the meaningful, consistent experiences they create for girls. Once a girl joins Girl Scouts, she stays engaged, supported, and inspired to grow.

In 2025, GSCCC reached over 9,300 members across girls and adults, with an overall retention rate of 72.9%. Our girl renewal rate of 81.8% and adult and lifetime renewal rate of 81.4% demonstrate a strong, connected community that believes in the value of Girl Scouting year after year. Behind every percentage is a troop leader who showed up, a volunteer who created space for belonging, and a girl who found her voice. These outcomes are not accidental. They are the result of intentional programming, leadership development, and a culture that prioritizes connection and consistency.

For over a century, Girl Scouts has been the first and largest girl-led organization in the world, preparing girls in grades K-12 for everyday leadership. At GSCCC, this mission comes to life through programs grounded in four core pillars: Life Skills, STEM, Outdoors, and Entrepreneurship. Across six counties along California's Central Coast, girls are exploring new interests, building resilience, forming lifelong friendships, and making meaningful contributions to their communities.

**Our strong retention tells a powerful story—when girls experience Girl Scouts, they don't just join... they stay, they lead, and they thrive.**

Total Girl Membership

4,856

**We want to thank the troop leader who stayed late, the volunteer who made space, and the community that showed up.**

Total Adult Membership

2,954

Total Lifetime Membership

1,490

GIRL RENEWAL RATE

81.8%

ADULT & LIFETIME RENEWAL RATE

81.4%

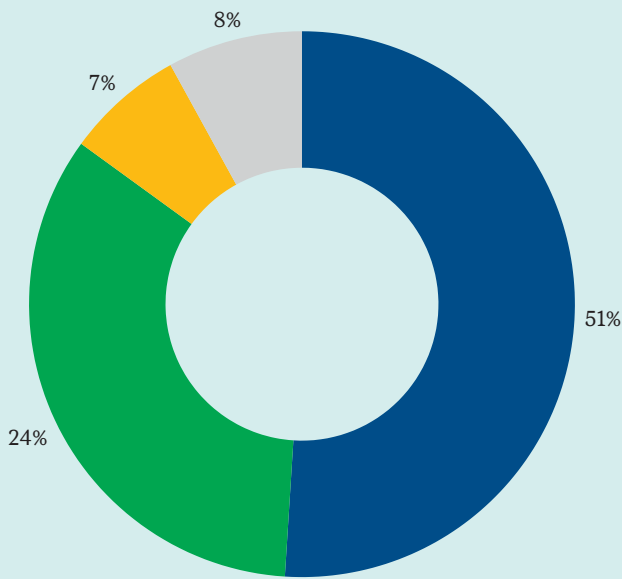
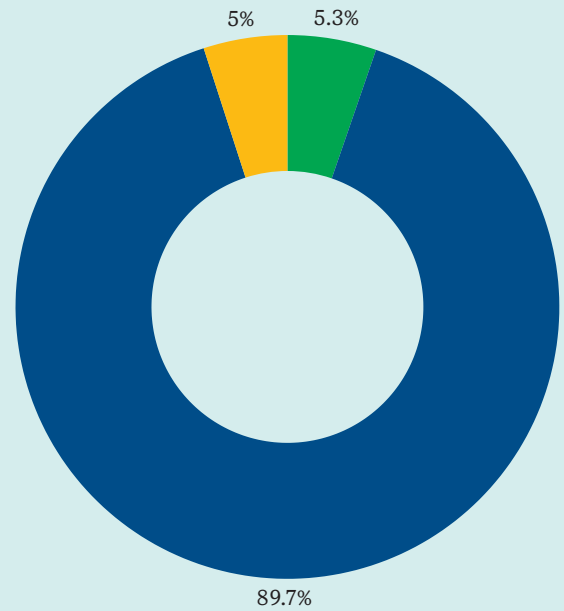
OVERALL RENEWAL RATE

81.6%

# STATEMENT OF FINANCIAL POSITION

## EXPENSES

●	Program Services	90%
●	Management & General	5%
●	Fundraising	5%



## REVENUE

●	Product Sale Programs	51%
●	Public Support	24%
●	Program & Retail	7%
●	Other Revenue	8%

**Every dollar represents an investment in a girl's future and a community that believes in her.**



# PRODUCT PROGRAM



This year’s Cookie Program reflected both the strength of our girls and the realities of the world they are growing up in. As we said goodbye to Toast-Yay! and navigated a social media-driven “heavy metal” moment, many of our girls experienced firsthand what it means to lead in a dynamic and sometimes challenging environment.

They showed up to booths, to customers, and to their goals with determination, adaptability, and confidence. In doing so, they demonstrated exactly what the Cookie Program is designed to teach real-world leadership. And the impact is significant.

Through their efforts, girls generated over:

**\$1.25 million in troop and service unit proceeds and incentives,**

directly reinvesting in themselves through travel, leadership development, and new experiences, while also giving back to their communities through service projects and local programs.

At the same time, this year highlighted areas of opportunity. While 68% of GSCCC girls participated in digital cookie sales, we remain just below the national average of 72%, signaling a clear path for growth in future seasons. Expanding digital engagement in the sales channel will allow more girls, especially those facing barriers, to fully participate and successfully raise funds for their troops.

The Cookie Program continues to be the largest entrepreneurial program for girls in the world, teaching five essential life skills: goal setting, decision making, money management, people skills, and business ethics.

This year, those lessons extended even further. Girls didn’t just learn how to run a business. They learned how to adapt, respond, and lead through real-world challenges.

**It wasn’t easy this year—but they showed up!!!**

**Every package sold represents more than a transaction as it represents:**

- **A girl setting and achieving a goal**
- **A troop funding meaningful and lifechanging experiences**
- **A community investing in the next generation of leaders**

925,194

Boxes Sold

396

Troop Participating

3,322

Girl Participating

\$1,250,677

Troop & Service Unit Profit

78.6%

GSCCC Girl Participation Rate

57%

National Girl Participation Rate

68%

GSCCC Digital Cookie Sellers

72%

National Digital Cookie Sellers

279

Per Girl Package Average

# Why This Work Matters

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Girls today are growing up in a world that is increasingly complex, fast-moving, and demanding.

Across California, emerging data continues to show that girls are navigating rising pressures impacting their mental health, sense of belonging, and overall well-being. Many girls report experiencing high levels of stress, social pressure, and emotional challenges, while also facing disparities in access to resources, opportunities, and support.

At the same time, girls are demonstrating remarkable resilience. They continue to show up in schools, in their communities, and in leadership spaces seeking connection, purpose, and opportunities to grow. This is where Girl Scouts matters most.

Research continues to reinforce what we see every day: Girls thrive when they have access to consistent support, meaningful experiences, and communities where they feel they belong.

At Girl Scouts of California's Central Coast, we are not just responding to these needs—we are preparing girls to lead through them.

**Because when girls are supported, they rise.  
And when girls rise, communities  
grow stronger.**

**This work does not happen alone. It is made possible by volunteers who lead and donors who believe in the potential of every girl. Together, we create the conditions where girls thrive.**



## **Programs that provide:**

- Safe, supportive environments
- Strong mentorship
- Leadership opportunities

**Real-world skill development  
are more critical than ever.**



# Girl Advisory Board: Leading from Experience

The Girl Advisory Board (GAB) represents the voice of girls across our six counties, bringing insight, perspective, and leadership to the programs and priorities that shape our Council.

Across our region, girls have experienced the impact of natural disasters in many forms over the past several years. From the CZU Lightning Complex Fire in Santa Cruz County and the River Fire in Monterey County, to storm impacts along the Central Coast, tornado activity in Ventura County, and the ongoing realities of flooding and earthquakes—these experiences are not distant, they are personal.

This year, our southern region also faced the Mountain Fire and neighbored the Palisades Fire, further reinforcing the need for awareness, preparedness, and community resilience. From these experiences, our girls chose to lead. In response, the Girl Advisory Board developed the Natural Disaster Awareness Patch Program, a girl-led initiative designed to educate, prepare, and empower Girl Scouts across the council.

Through this program, girls engage in activities focused on:

- Fire preparedness
- Flood and severe weather awareness
- Emergency planning and personal safety
- Community resilience

This program was not created for girls, but by them. The Girl Advisory Board identified a need, developed a solution, and brought it to life in a way that will continue to impact girls for years to come.



## Prepare to Lead:

### Natural Disaster Awareness Program Patch & Charm Series

Be prepared. Be calm. Be a leader.



Created by the 2025/2026 Girl Advisory Board

Madison B. GAB Chair	Kaytlin K. Lydia D.
Callia "Lia" G. Charlie B.	Sahana J. Sarah T.
Coral S. Ella I.	Suzy S. Ursa G.
Evolette H. Hannah H.	Shelby O'Neil, Board Member Tammie Helmuth, CEO

The Natural Disaster Awareness Patch Program is more than a recognition—it is a call to action.

It invites every Girl Scout to:

- Build the knowledge and skills to stay safe
- Understand how to respond in moments of uncertainty
- Support their families and communities
- Lead with confidence when it matters most

Through this program, girls are not only learning how to prepare for emergencies—they are developing the mindset to lead through them.

**Because when girls are prepared,  
they are powerful.**

# Where Girls Grow Strong

There is something powerful about the outdoors. It is where girls try something new for the first time. Where confidence is built one step, one skill, one experience at a time. Where leadership doesn't just get taught—it gets lived.

Across our council, Volunteer-Led Day Camps bring the same spirit of adventure, leadership, and connection to girls in their own communities. These camps are more than a week of activities. They are:

- A moment where a camper becomes a leader
- A place where friendships are formed and confidence grows

And they are made possible entirely by volunteers.

Year after year, dedicated Service Unit teams plan, lead, and deliver these camps—creating safe, engaging, and unforgettable experiences for hundreds of girls. Their leadership ensures that outdoor experiences remain accessible, local, and deeply impactful.

## The Opportunity to Lead

As we look to the future, the continued success of our Day Camps depends on the strength of our volunteer community.

We invite those who believe in the power of the outdoors to step forward:

- To lead
- To mentor
- To create spaces where girls can grow

Because when volunteers lead, girls thrive. These camps exist because volunteers choose to give their time, their energy, and their belief in girls.



*"The outdoors is where girls discover just how strong they are."*



**Volunteers are the reason a girl says 'I can.'**

155

Brownlympics

114

Costa De Oro

337

Henry Cowell

67

Moorpark

38

Cuesta de Norte

84

Natividad Creek

97

San Benito

84

Sandpiper

211

Sequoia

211

Serenity

127

Simi Valley



## Where Leadership Lives & Confidence Grows

Camp Arnaz continues to serve as the heart of outdoor programming for Girl Scouts of California's Central Coast, welcoming over 20,000 attendees this year across programs, events, and community partnerships.

With over \$1.6 million in earned and in-kind revenue and a net of over \$400,000, Camp Arnaz stands as both a mission-driven space and a sustainable asset supporting the future of Girl Scouting.

This year marked significant progress and recognition:

- Advancement of conservation efforts through the Watershed Grant
- Monarch Breeding & Research Center has expanded to over 6 acres of native gardens dedicated to our pollinators
- Partnership with Caltrans on Steelhead Trout habitat restoration, including the successful protection of camp property
- Recognition as a finalist in the Fire Grand Challenge
- Construction underway on new rainshines following long-awaited permit approvals

Camp Arnaz is more than a camp—it is a place where girls build confidence, communities connect, and the future of leadership takes shape.

This impact is made possible through the generosity of donors and partners who invest in Camp Arnaz as a place where girls grow.





**GIRL SCOUTS  
EARNED THEIR  
SILVER AWARD**



**GIRL SCOUTS  
EARNED THEIR  
GOLD AWARD**



**GIRL SCOUTS  
EARNED THEIR  
BRONZE AWARD**

Gold Award Girl Scouts represent the highest level of leadership in Girl Scouting. Each girl identifies a need, develops a sustainable solution, and takes action to create lasting change in her community. Through this work, she demonstrates initiative, resilience, and a commitment to making the world a better place.

**The Gold Award is not just an achievement,  
it's a reflection of leadership in action.**

## **GOLD AWARD GIRL SCOUTS FROM 2024 TO 2025**

Abigail Robinson | *Pollinator Garden Self-Guided Tour*  
 Amrita Narayanan | *Pediatric Cancer Awareness*  
 Ana Chow | *Mini Stemminists*  
 Brooke Bauwens | *Calm Yourself*  
 Camryn Cooper | *Moorpark Career Closet*  
 Cayla Federman | *Protection of Coastal Tide Pools in Capitola, California*  
 Chloe Woelfel | *Brook Knoll Elementary Outdoor Learning Center*  
 Dominique Montrose | *The Power of Grief Awareness*  
 Eliza Calle | *Small Pieces Make a Big Future*  
 Eve Kinkead | *Monarch Butterfly Repopulation Garden and Club*  
 Holly Herzenach | *Melanoma Awareness*  
 Jacqueline Gutierrez | *Camarillo Short Documentary*  
 Kayce Van Horn | *Warrior Goat Facility Improvement*  
 Laura Hodges | *Journey to Japan: A Student Exchange Experience*  
 Lillian Ersonmez | *Comfort for Autistic Children*  
 Madeline Rosa | *Animal Conservation Club*  
 Marta King | *Stories for Kids*  
 Miranda Torres | *The Game Exchange*  
 Naomi Perl | *The Chef's Garden*  
 Rayna Doshi | *Art for Wellness*  
 Reve Maguire | *The Planter Box Project*  
 Riley Reeves | *The Importance of Small Animals in the Oak Woodlands*  
 Sarah Davidson | *Food Pantry Collection Boxes*  
 Tyler Crosby | *Spay & Neuter Saves*

**Behind every  
Gold Award  
Girl Scout is a  
mentor, a troop  
leader, and a  
community  
who supported  
her journey.**

**Thank YOU!**

*Please note, some Gold Award recipients have requested to be omitted from the publication.*

## Honoring Those Who Lead, Serve, and Inspire

At the heart of Girl Scouts of California's Central Coast is something greater than programs or events; its people. Volunteers, leaders, and community champions who give their time, their expertise, and their passion to ensure every girl has the opportunity to grow, lead, and thrive. Across our Council, thousands of volunteers contribute countless hours each year—mentoring girls, supporting leaders, and strengthening communities. Their impact is seen in every confident girl, every leader who steps forward, and every community made stronger through Girl Scouting.

This section honors those who make that impact possible. We begin with our Women of Distinction, whose leadership inspires generations, followed by recipients of our Council's highest honors and GSUSA National Awards, which recognize exceptional service at both the local and national levels. We also celebrate our Council award recipients, Service Unit leaders, and donors, whose collective commitment fuels our mission. Together, they represent the foundation of Girl Scouting.

***Because when leaders serve, girls rise.***



**Chris Amendt**

Chris Amendt is a visionary conservationist and entrepreneur whose work is transforming environmental stewardship across our region. As the founder of Native Monarchs and Monarch Botanika, she has dedicated her efforts to restoring habitats for monarch butterflies and educating communities on the importance of pollinators. Her impact within Girl Scouts has been profound, helping establish the council's first monarch breeding center and launching environmental programming that has grown into a multi-million-dollar initiative. Chris demonstrates how innovation, science, and purpose-driven leadership can come together to create meaningful and lasting change.

Karen Bauerle's connection to Girl Scouting spans more than 25 years, beginning as a Girl Scout herself and continuing through 15 years of dedicated volunteer leadership. Known for her passion for the outdoors and commitment to mentorship, Karen has created countless opportunities for girls to build confidence, take risks, and discover their strengths. Her leadership extends across the council's northern region, where she supports recruitment, mentors new leaders, and strengthens programs for future generations. Through her continued service—and the Bauerle Family Scholarship supporting Gold Award Girl Scouts—Karen's impact is both lasting and transformational.



**Karen Bauerle**



Lynda Fairly is a transformational leader whose impact spans education, philanthropy, and community development. As a former CEO of Girl Scouts of California's Central Coast, she played a critical role in shaping the council through a pivotal time of growth and change. Her career in education, including her leadership at Santa Barbara City College, reflects a lifelong commitment to learning and opportunity. Today, Lynda continues to invest in her community through nonprofit leadership, mentorship, and philanthropic support—including her role in bringing the Carpinteria Arts Center to life. Her legacy is one of generosity, vision, and creating pathways for others to succeed.



**Lynda Fairly**

Vicky Grisham is a dedicated volunteer whose Girl Scout journey has come full circle—from earning her First Class Award as a girl to serving more than 14 years as a troop leader and Service Unit volunteer. Known for stepping up wherever needed, she has taken on roles ranging from treasurer to archery instructor and outdoor skills trainer. Vicky is passionate about helping girls build confidence, especially through hands-on experiences like archery, where she sees their growth firsthand. Her leadership is defined by action, resilience, and a willingness to serve—ensuring that every girl has the opportunity to try new things and discover her potential.



**Vicky Grisham**

Denise Hand's Girl Scout journey began as a young Brownie and has grown into more than 26 years of dedicated volunteer service. A lifelong champion for girls, Denise is known for her commitment to mentorship and her unwavering support of Girl Scouts pursuing their Gold Award. She guides girls through one of the most rigorous and meaningful leadership experiences, helping them navigate challenges and celebrate their achievements. Beyond Girl Scouts, her work as a pediatric physical therapist reflects the same compassion and dedication. Denise's leadership is rooted in kindness, consistency, and a deep belief in the power of community.



**Denise Hand**

Mary Anne Rooney is a dynamic leader whose lifelong commitment to service began in Girl Scouts and continues to shape her community today. As the first female commissioner of the Oxnard Harbor District, she has opened doors for women in leadership while guiding impactful initiatives at the Port of Hueneme. Her work extends beyond public service through her co-founding of Nyeland Promise and her leadership in community fundraising efforts such as the Santa to the Sea Half Marathon. Known for her warmth, encouragement, and dedication, Mary Anne exemplifies leadership that creates opportunity, inspires growth, and strengthens the communities she serves.



**Mary Anne Rooney**

# GSCCC VOLUNTEER RECOGNITIONS

We proudly recognize our Council's highest awards that celebrate individuals who have made an extraordinary impact on Girl Scouts of California's Central Coast. These honorees represent excellence in leadership, service, and dedication, and their contributions continue to shape stronger communities and inspire the next generation of Girl Scout leaders.

## WOMEN OF DISTINCTION

Chris Amendt    Vicky Grisham  
Karen Bauerle    Denise Hand  
Lynda Fairly    Mary Anne Rooney

## EMPLOYEE OF THE YEAR

Lexi Cross

## GIRL SCOUT OF THE YEAR

Kaytlin Kimball

## ART McLOUGHLIN AWARD

Kenneth Cooper

# GSUSA VOLUNTEER RECOGNITIONS

We are honored to recognize our volunteers who have received GSUSA National Awards, the highest recognition a volunteer can achieve within Girl Scouting. These awards reflect exceptional leadership, commitment, and service, honoring individuals whose impact extends beyond their communities and contributes to the strength of Girl Scouting nationwide.

## GSUSA THANKS BADGE II

Nancy Beckstrom    Kathy Carrington

## GSUSA THANKS BADGE

Amy Yakel    Nancy Cooper  
Debbie Jaeger    Neena Moriyama  
Karma Simons    Rainia Knapp  
LeAnne Breslauer    Susan Downing  
Melissa Piatt    Theresa Carter

## GSUSA HONOR PIN

Vicky Grisham

## GSUSA APPRECIATION PIN

Allison Turkish    D.J. Barber  
Amanda Hubbard    Glenda Learn  
Amber Blizinski    Jillian Van Enckevort  
Beverly Christian    Karen McElfresh  
Breanna Dahlstrom    Lori Luck  
Brook Howell    Michelle Leicester-Caderet  
Carissa McCann    Mina Canning  
Carolyn Tran    Nancy Brace-Thompson  
Cathy Greenman    Susan Riojas

## GSUSA VOLUNTEER OF EXCELLENCE

Diana Galloway  
Erin La Rue  
Violeta Esparza-Reniere



# VOLUNTEER RECOGNITIONS

We are proud to recognize the dedicated volunteers, leaders, and Service Units whose commitment strengthens Girl Scouting across our Council. These awards honor individuals and teams who lead with passion, support their communities, and create meaningful experiences for girls every day. From troop leadership to Service Unit collaboration, their efforts ensure that Girl Scouts continues to grow, thrive, and make a lasting impact.

## REGIONAL LEADERS OF THE YEAR

### MONTEREY COUNTY

Linda Hong

### SAN BENITO COUNTY

LeAnne Breslauer

### SANTA CRUZ COUNTY

Heather Hughes

### SAN LUIS OBISPO COUNTY

Tonya Willett

### SANTA BARBARA COUNTY

Sarah Brownlee

### VENTURA COUNTY

Tatiana (Tanya) Inouye

## SUPER SERVICE UNIT

Amy Bosso

Laura Achee

Amy Sue Caperton

Neena Moriyama

Emma Vetter

Rob Grossberg

Karen Bauerle

Sharon Hall

LaTanya Wilson

## MAN ENOUGH TO BE A GIRL SCOUT

Jake Nipp

Justin Hyde

John Ambrecht

Kenneth Rosell

Jonathan Franco

America Cleary

Ana McHugh

Angela Draper

Angela Jevons

Ashley Birch

Beth Hernandez-Jason

Blanca Rodriguez

Catherine Handschuh

Cheryl Griffith

Danielle Obinger

Danielle Rosell

Darcy Wronkiewicz

Debbie McNulty

Deborah McLaughlin

Diane Newman

George Ayala

Heather Votava

Amanda Sturges-  
Melby

Amber Blizinski

Carolyn Tran

Karen Gauthier

Karen McElfresh

Anne Wilson

Carrie Knight

Cat Nipp

Celia Churchill

Alicia Potes

Angela MacMartin

Christine Estrada

Diana Galloway

Eileen Dooley

Elizabeth Kellner-  
Christensen

Erika Adler

## THE GO-GETTER

Hilary Papendick

Jennie Huber

Jennifer DiSanto

Jennifer Sanchez

Jessica Ferqueron

Joy Shah

Julie Ingram

Justine Ambrecht

Karen Abram

Kellie Kwan

Kiki Arens

Kimberly Cuna

Kristen Nusbaum

Lilian Ramey

Lucinda "Cindy" Goodyear

Luck Phayrin-Ito

Marsha Hill

Melissa Jaqua

Miranda Finnell

Monica Schwehr

Nancy Brace-Thompson

Nicole Raven

Olivia Vasquez

Patricia Henkin

Richard Tao

Sarah Errea

Scott Dornbos

Sheridan Kahn

Susan Downing

Susie Harris

## THE RISK TAKER AWARD

Katie Dornbos

Rebecca "Becca" Scheiblaue

Laura Belzer

Susan Lopez

Lisa Lott

Violeta Esparza-Reniere

Michele Pinkerton

Miranda Roberts

## THE INNOVATOR AWARD

Genevieve Balicki

Mackenzie Aluffi

Jacklyn Gabel

Renee Regnier

Jennifer Stewart

Tammy Adams

Jody Owen

## LEAD THE WAY

Erin LaRue

Marisa Brenninkmeyer

Fara Perez

Marisa Renshaw

Jackie Hall

Michael Reniere

Juliana Canalez

Michelle Renteria

Julie Sainz

Rachelle Paris

Kara Kasteen

Sharolyn Haulcy-Robinson

Karissa Oien

Tracy Cano

Leah Schoen

Yuhsuan Yen

## HERITAGE AWARD

Jenny Macartney

Theresa (Tess) Wright

# Service Unit Managers: The Leaders Behind the Movement

At the heart of Girl Scouts of California's Central Coast are extraordinary volunteers—our Service Unit Managers. Across our 23 Service Units, these leaders support networks of troop leaders and girls, often overseeing hundreds of members while ensuring strong, safe, and meaningful Girl Scout experiences.

**These leaders carry the weight of our movement in their communities, and they do it with heart.**

They:

- Mentor and guide troop leaders
- Navigate challenges and resolve conflicts
- Manage complex operations, including significant product sales
- Ensure communication, training, and support across their communities

They do all of this as volunteers—giving their time and expertise because they believe in the power of investing in girls. Service Unit Managers are essential to the success of Girl Scouting. Their leadership allows troops to thrive, girls to stay engaged, and our mission to continue.

**We proudly recognize the leaders listed below for their dedication and impact. Because of them, girls lead. Because of them, Girl Scouts rises strong.**

SU #150 - Surf City **Manager Victoria Haller**  
SU #155 - Coastal Redwoods **Manager Jacklyn Gabel**  
SU# 250 - San Benito **Manager Jeanine Gonzales**  
SU #353 - Gateway to the Pinnacles **Manager Carissa McCann**  
SU #355 - Ocean Hills **Manager Crystal Forbes**  
SU #356 - Monterey Bay **Managers Candace Villarta & Mary Horsley**  
SU #357 - Salinas Valley **Manager Olivia Vasquez**  
SU #450 - Cuesta del Norte **Manager Deborah Jaeger**  
SU #451 - Estero Pines **Managers Eileen Murta & Angelina McKee**  
SU #452 - San Luis Obispo **Manager Genevieve Balicki**  
SU #453 - Monarchs by the Sea **Managers Megan Silva, Marisa Renshaw & Nancy Beckstrom**  
SU #552 - Space & Sea **Managers Cheryl Willard & Theresa Carter**  
SU #553 - Valley of the Flowers **Manager OPEN POSITION**  
SU #558 - Rancho Oaks **Manager Sarah Brownlee**  
SU #555 - Santa Barbara **Managers Lisa Pitre & Marisa Brenninkmeyer**  
SU #650 - Island View **Managers Laura Achee & Darcy Wronkiewicz**  
SU #651 - Heritage Valley **Manager Tracy Cano**  
SU #653 - Mi Casa **Manager Nicole Sadowsky**  
SU #654 - Simi Valley **Manager Adrienne Stuck**  
SU #655 - Whispering Oaks **Managers Julie LaPaglia & Jennifer Bovatsek**  
SU #656 - Rancho Sierra Vista **Manager Jessica Ferqueron**  
SU #657 - Moorpark **Manager Michelle Renteria**  
SU #660 - Thousand Oaks **Managers Deborah Vaughn & Tamberae (Tammy) Adams**

**SERVICE UNIT  
GROWTH AWARD  
SU 651**

**SERVICE UNIT  
RETENTION AWARD  
SU 356**

**LEADERSHIP  
KNOT AWARD**

**Bronze - SU 555  
Silver - SU 655  
Gold - SU 657**

# **We gratefully recognize our community of supporters.**

Because of their generosity, girls across our council are discovering their strength, building confidence, and stepping into leadership.

**We thank them for helping light the way for our future leaders. Their investment does more than fund programs, it changes the trajectory of a girl's life.**

## **GOLD LEGACY BUILDER**

**\$50,000 AND UP**

Conservation X Labs  
The David and Lucile Packard Foundation  
Ventura County Behavioral Health Watershed Progressive

## **SILVER LEGACY BUILDER**

**\$25,000 - \$49,999**

1119 Chorro St, LLC  
Embarc Ventura  
State of California Department of Justice

## **BRONZE LEGACY BUILDER**

**\$10,000 - \$24,999**

Amgen Foundation  
Ann Jackson Family Foundation  
California Community Foundation  
Conrad N. Hilton Foundation  
Frank F. Orr and Zoe Ann Orr Fund  
Harden Foundation  
Northern Trust  
Pebble Beach Company Foundation  
Schlinger Chrisman Foundation  
VCCF Animal Welfare Fund

## **LEGACY BUILDER**

**\$5,000 - \$9,999**

Benevity Community Impact Fund  
GSUSA  
Karen and Randy Bauerle  
Kathryn and Calvin Medley  
PennyMac Giving  
Greg Shomaker  
Insperity DBA Greater Houston Golf Charity

## **COURAGE BUILDER**

**\$2,500 - \$4,999**

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# 100 Women Who Care

*fund of*

GIRL SCOUTS OF CALIFORNIA'S CENTRAL COAST

We are proud to recognize the dedicated supporters of 100 Women (and Men) Who Care—a powerful community of leaders committed to investing in the future of girls. Through their annual gifts, members of this fund provide sustainable support for Girl Scouts of California's Central Coast, ensuring that girls continue to have access to life-changing experiences, leadership development, and opportunities to make a difference in their communities.

**Together, this group represents a shared belief.  
When we invest in girls, they rise, and they lead.**

Amy Fleischer  
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*\* Indicates multi-year giving*

**We invite YOU to join this powerful community of changemakers.**



# JULIETTE GORDON LOW SOCIETY

Juliette Gordon Low began with a simple belief—that every girl deserves the opportunity to lead, grow, and change the world. More than 114 years later, that belief lives on through those who choose to invest not only in today's girls, but in generations to come.

The Juliette Gordon Low Society honors individuals who make a lasting commitment to Girl Scouting through their legacy. By including Girl Scouts in your estate plans, you ensure that girls will continue to have access to life-changing experiences, leadership opportunities, and a place where they can rise strong.

**Your legacy can shape her future.**

## JULIETTE GORDON LOW SOCIETY MEMBERS

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**When you invest in girls,  
your impact lasts forever.**

Join us in building a legacy that ensures every girl has the opportunity to lead. Please contact Dr. Tammie Helmuth at 805-232-3971 or by email at [thelmuth@girlscoutsccc.org](mailto:thelmuth@girlscoutsccc.org)



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**Because of our volunteers, our donors, and our community, girls across California's Central Coast are not just participating in Girl Scouts. They are leading the future.**

## Leadership Directory

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Chief Executive Officer

**Michele Lofté**  
Senior Director of Mission Delivery

**Lauren Carroll**  
Program Center Manager

**Clarissa Paz**  
Chief People & Culture Officer

**Gina Silva**  
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**Colleen Abbinanti**  
Program Center Manager

**Nelly Gomez**  
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**Michelle Kienitz**  
Director of Mission Delivery

**Michelle Aliano**  
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**Summer Helmuth**  
Senior Director of Mission Delivery

**Erin Mayo**  
Director of Mission Delivery

**Lexi Cross**  
Camp Arnaz Manager



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### SOUTH

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Thousand Oaks, CA 91360

Monarch Breeding & Research Institute  
Camp Arnaz  
155 Sulphur Mountain Road  
Ventura, CA 93001

**The Collection Program Center**  
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Oxnard, CA, 93036

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